

United Way Payroll Deduction Program

Overview

Payroll deduction was designed to offer companies and employees a simple and seamless option to giving. Currently, over 225 workplaces participate in the payroll deduction program, accounting for 70% of Annual Campaign revenue.

3-step Process

1. Company notifies United Way of number of pledge forms required;
2. HR distributes, collects and processes pledge forms internally (copies to United Way);
3. Donation amounts are included on employees' T4.

Pledge forms comprise 3 parts

- 1 copy to Employee;
- 1 copy to HR department for internal processing;
- 1 copy to United Way

Benefit

- Simple method of giving, eliminating monthly cheques;
- Option of designation to an area of service, specific charity or community project;
- Employee and Company recognition opportunity

Communications

- United Way presentation to employees;
- Agencies speakers according to area of employees' interest;
- United Way communication through company's intranet



United Way
Serving Saint John,
Kings and Charlotte
Change starts here.
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Where the dollars go

Community programs and services in the areas of prevention, education and support, based on need and impact.

- 23 United Way member agencies – vital, core and crisis services;
- Program-funded agencies – new initiatives or enhancement of established programs;
- 60+ donor-designated agencies – designations by donor request

Community served

- Children to seniors, including individuals with mental/physical disabilities, and vision/hearing impaired.